

Money frees you from doing things you dislike

Groucho Marx

Money can't buy happiness, but neither can poverty



Leo Rosten

A wise man should have money in his head, but not in his heart

Jonathan Swift

A SAYER PENNY IS A PENNY EARENER



SAVING MONEY IS THE ONLY WAY TO SURVIVE THESE DAYS

Find someone who:

- never saves money
- always saves money
- sometimes saves money

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John works in a shoe factory and earns £10,000 a year. His brother Paul is a business man in London and makes £60,000 a year. John saves nearly all of his wages and only spends a little on food, but Paul wastes all his money on gambling.

They inherited £20,000 each from their grandfather 14 years ago and John invested his share in Nokia. Paul lost all his money at a casino.

He often borrows money from John, but never pays him back so now he owes him a fortune. John is really lucky and he found £1,000 on the ground next to a cashpoint machine last week, when he was withdrawing some money. He invited Paul to his house to celebrate, but when he was there, John saw him stealing money from his wallet. John decided never to lend Paul money again.





BUSINESS PLAN

Kind of shop/ Name of shop

Target customers

Money you need to start a business

Staff (how many people will work)

Slogan

Logo

